

Kaiserslautern
Invitational
Video Fest 2008

High School Video





---Rules and Guidelines---

Invitational Video Fest

Video Entries

1. The deadline for Media Fest entry submissions is **18 April 2008**. All entries must be delivered, prior to the deadline date. Mail to:

Baumholder High School
Attention: Sarah Lang
Unit 23816 BOX 30
APO AE 09034

in a package clearly identifying it as Video Fest submission.

2. Each entry must be accompanied by an Official Entry Form. All videotapes must be identified with the name of the entry, school name, grade level and video category.

NO MORE THAN 10 VIDEO ENTRIES PER SCHOOL

Only 3 music videos per school (categories 1A, 1B, 1C & 1D) and a limit of one music video using pro footage (category 1C)

3. Faculty and parents may provide guidance and instruction to the students in the production of the entry. However, the entry must be student-produced. Each entry must also be verified by the school as having been produced by students.
4. Entries which use copyright material must provide an appropriate credit or citation to the creator of the material within the entry.
5. Entries may also be submitted by student classes, and groups or clubs.
6. Entries will be reviewed by a task group of judges and students to select exemplary products from each of the categories. The following criteria will be considered in this review:

CONTENT	TECHNICAL QUALITY
Organization	Audio
Purpose	Filming
Relevancy	Titles and Credits
Creativity	Editing
Originality	Appropriateness of Techniques
Clear Communication	Special Effects

7. The Video Fest committee reserves the right to make copies of an entry for dissemination through DoDDS publications, broadcasts, and other modes of presentation. All reasonable care will be taken to ensure the return of each entry.
8. Any entry that does not comply with the Video Fest Rules and Guidelines may be disqualified and removed from participation in the fest.
9. Reminder: Materials determined by the judges to **be age inappropriate or obscene will be disqualified.**
10. All tapes should be cued up to 5 seconds from the start of the project.
11. All tapes should be labeled with approved school abbreviations and tape number corresponding with the number on the entry form.
12. Only one project per tape. DVD entries must be chaptered and labeled if more than one are on DVD.
13. **All high school entries should be in a digital format, mini DV, digital 8 or DVD (NO VHS).**



PROJECT VERIFICATION FORM 2007-2009

(THIS FORM MUST ACCOMPANY YOUR VIDEO ENTRY.)

PLEASE TYPE ALL INFORMATION. KEEP COPY AT SCHOOL; SEND COPY WITH PROJECT.

TITLE OF PROJECT: _____ GRADE LEVEL _____
(grade level of oldest student)

PRODUCED BY (students' names) _____
(if more than three, please attach separate sheet with names)

TEACHER'S NAME _____

SCHOOL _____ PHONE _____

MAILING ADDRESS OF SCHOOL _____
(please include unit number and APO)

TOTAL NUMBER OF STUDENTS _____ Level of Students _____
(involved in production) TV 1, TV 2, TV 3, TV 4 (highest level)

INTENDED AUDIENCE AND PURPOSE _____

CHECK APPROPRIATE CATEGORY AND INDICATE PRODUCT LENGTH IN MINUTES & SECONDS.

- | | | | |
|-------------------------------|--|------------------------|--------------|
| <input type="checkbox"/> 1a. | Music Video Original | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 1b. | Music Video Adaptation | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 1c. | Music Video Pro Footage | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 1d. | Sports Music Video | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 2a. | Video Camera Animation Original
*minimum 1½ minutes | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 2b. | Video Camera Animation Adaptation
*minimum 1½ minutes | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 3a. | TV Play Original | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 3b. | TV Play Adaptation | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 4a. | Video/Documentary Original | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 4b. | Video/Documentary Adaptation
(With Copyrighted Music) | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 4c. | Documentary Pro Footage
(No More Than 50%) | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 5a. | News Story | Limit 3 Minutes | Length _____ |
| <input type="checkbox"/> 5b. | News Show | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 6. | *Public Service Announcement | Limit 30/60 Seconds | Length _____ |
| <input type="checkbox"/> 7. | *Commercial *30/60/90 seconds | Limit 30/60/90 seconds | Length _____ |
| <input type="checkbox"/> 8. | Instructional | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 9. | Taping Of Live Performance | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 10.. | Literature Production (Poetry, Etc.) | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 11. | Free-Form Experimental | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 12. | Miscellaneous | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 13a. | *Comedy Sketch *minimum 3 minutes | Limit 5 Minutes | Length _____ |
| <input type="checkbox"/> 13b. | Comedy Show (minimum 3 Sketches) | Limit 10 Minutes | Length _____ |
| <input type="checkbox"/> 15. | *Movie Trailers *minimum 1½ minutes | Limit 3 Minutes | Length _____ |

LIMIT 12 videos per school; only three may be music videos (categories 1A, 1B, 1C and 1D) with only one of those three in category 1C (pro footage). Credits are not included in the time calculations above.



Video Production
Video Entry
Verification Form

(THIS FORM MUST ACCOMPANY YOUR VIDEO ENTRY.)

To be completed by student, advisor, and principal and returned with Project
by **18 April 2008** to:

Baumholder High School
Attention:
Sarah Lang
Unit 23816 BOX 30
APO AE 09034

I certify that I am the creator of this project and have given proper credit for all non-original and/or commercial works. I understand that age inappropriate or obscene material will be disqualified.

Signature of Student

Date

Please indicate the types of equipment used and list the students who were chiefly responsible for the following tasks:

Students responsible:

Editing Program Used:

Camera

Editing

Writing

I certify that to the best of my knowledge, this video has been produced by the above named student(s) since April 17, 2007 and meets the criteria listed in the appropriate category rules. I am aware of the content of this video and certify that it is appropriate for the VideoFest.

Signature of Teacher

Date

Special Considerations: _____

Signature of Principal

Date

2007-2008 Video Category Descriptions

1A. MUSIC VIDEO ORIGINAL

LIMIT 5 MIN LENGTH (with credits)

Uses original music

1B. MUSIC VIDEO ADAPTATION

LIMIT 5 MINUTES LENGTH (with credits)

Uses commercial, copyrighted music

1C. Music Video Professional Footage

LIMIT 5 MINUTES LENGTH

Uses copyrighted music

Uses copyrighted footage mixed with original footage.

Must submit edit sheet or storyboard as way to distinguish student edits.

Minimum of five video sources

1D. SPORTS MUSIC VIDEO

LIMIT 5 MINUTES LENGTH

Sports highlights tapes, sports music videos.

2A. VIDEO CAMERA ANIMATION ORIGINAL

LIMIT 5 MINUTES LENGTH

Minimum of 1½ minutes without credits

Original storyline

2B. VIDEO CAMERA ANIMATION ADAPTATION

LIMIT 5 MINUTES LENGTH

Minimum of 1½ minutes without credits

Adaptation of storyline

3A. TV PLAY ORIGINAL

LIMIT 10 MINUTES LENGTH

Original storyline

Created for TV (judging criteria includes Camera techniques, etc.)

May not use copyrighted music

3B. TV PLAY ADAPTATION

LIMIT 10 MINUTES LENGTH

Adaptation of storyline

Created for TV (please note that judging

Criteria includes camera techniques,

etc.) May use copyrighted music.

4A. DOCUMENTARY ORIGINAL

LIMIT 10 MINUTES LENGTH

Totally original - no copyrighted video or music. Provide information about a person, place or thing and *must include video footage*.

4B. DOCUMENTARY ORIGINAL

LIMIT 10 MINUTES LENGTH

Totally original video may use copyrighted music. Provide information about a person, place or thing and *must include video footage*.

4C. DOCUMENTARY PRO FOOTAGE

LIMIT 10 MINUTES LENGTH

Must be no more than 50% professional footage. Provide information about a person, place or thing.

5A. NEWS STORY

LIMIT 3 MINUTES LENGTH

Provides information in a news story format.

5B. NEWS SHOW

LIMIT 10 MINUTES LENGTH

Provides information in a news show format.

6. PUBLIC SERVICE ANNOUNCEMENT

LIMIT 30/60 SECONDS **ONLY** LENGTH

Minimum of 30 seconds without credits

Sells a point of view, a reason for doing something, etc. Example: AIDS

Awareness, Don't drink and drive, etc.

7. COMMERCIAL

LIMIT 30/60/90 SECONDS **ONLY** LENGTH

Minimum of 30 seconds without credits

Sells a product or service.

8. INSTRUCTIONAL

LIMIT 10 MINUTES LENGTH

Educational TV usually aimed at teaching a topic to an audience.

Note: The following categories (4 – 14) may be original if absolutely no copyrighted material is used!

9. TAPING OF LIVE PERFORMANCE

LIMIT 10 MINUTES LENGTH

DO NOT SET UP THE CAMERA AND AIM IT AT THE STAGE!

The judging criterion is concerned with camera technique. Multi-camera tapings required, which are edited, to produce a final highlights show. Minimum of 2 cameras and switcher.

10. LITERATURE PRODUCTION

(poetry, etc.)

LIMIT 5 MINUTES LENGTH

Video illustrates published or original poem, short story, etc.

11. MISCELLANEOUS

LIMIT 10 MINUTES LENGTH Only for those entries which absolutely do not fit anywhere else! This category is not a way to "cheat" the time limits!

If judges determine entry fits elsewhere you will be held to that time limit.

12. COMEDY SKETCH

LIMIT 5 MINUTES LENGTH

Minimum limit of 2 minutes.
One SNL style comedy play.
NO STANDUP COMEDY.

13. COMEDY SHOW

LIMIT 10 MINUTES LENGTH

Minimum of three separate sketches:
may include standup.

14. MOVIE TRAILERS

LIMIT 3 MINUTES LENGTH

Minimum limit of 1½ minutes.
Use copyrighted footage or create original trailer or use original video trailer. Use original audio.

Absolutely no "Jackass Style" submissions will be accepted for this competition.

ANY USE OF COPYRIGHTED MATERIAL MAKES THE ENTRY AN ADAPTATION!

Title _____

Grade Level _____ Category _____ Video Level _____

MIDDLE & HIGH SCHOOL JUDGING CRITERIA

A. Content and Organization (30 points) _____

- 1. Creativity
- 2. Organization/purpose
- 3. Continuity/structure
- 4. Relevancy
- 5. Use of available resources
- 6. Clear communication
- 7. Energy/emotion

B. Technical Quality (50 points) _____

- 1. Audio
- 2. Filming
- 3. Title/Credits
- 4. Editing
- 5. Utilization of available equipment
- 6. Appropriateness of Techniques

C. General Effectiveness (20 points) _____

An overall evaluation of the production, based on the above points, combined with the considered judgment of the evaluator.

TOTAL POINTS _____

COMMENTS:

VIDEO SCORE SHEET

TITLE _____ SCHOOL _____

CATEGORY _____ GRADE LEVEL _____ Video Level _____

AVERAGED SCORES _____ INFRACTIONS _____ FINAL SCORE _____

INFRACTIONS

Infractions of the following rules will cost the specified number of points. Points will be subtracted ONCE from the averaged total. EXAMPLE:

judge #1	98 points
judge #2	67 points
judge #3	89 points
<u>judge #4</u>	<u>46 points</u>
average	75 points
<u>infractions</u>	<u>12 points</u>
final score	63 points

-1 point each 10 seconds 1. OVER TIME LIMIT (actual work excluding credits) _____
(disqualified after 10 points deducted... 1min 40 secs.)

-2 2. NOT ONLY PROGRAM _____
ON CLEAN TAPE **OR** NOT CUED

-10 3. CREDIT NOT GIVEN FOR _____
NON-ORIGINAL OR COMMERCIAL WORK

SPECIFY:

-10 4. VERIFICATION OF NON- _____
STUDENT WORK (MAIN CAMERAWORK
OR EDITING NOT DONE BY STUDENTS)

EVIDENCE:

DISQUALIFICATION 5. AGE INAPPROPRIATE OR OBSCENE MATERIAL _____
(JUDGES DISCRETION... PG RATED ONLY)

FINAL RATING: (CIRCLE)

SUPERIOR
EXCELLENT
VERY GOOD
GOOD
DISQUALIFIED

BEST OF SHOW

Suggestions for Students - Video Project for Media & Technology Fest

A. Content and Organization

1) Organization

Must have a beginning, middle, and end, including credits

2) Purpose

Should be apparent

3) Relevancy

Components should be relevant to the intended story or message

4) Creativity

Utilizing basic story elements (theme, plot, conflict, props, characters, etc.) to create a unique, personal production.

5) Clear Communication

Does the message say what you want to say to your intended audience as stated on your entry form?

6) Use of Available Resources

How well are you using professionals in your community and/or other community resources, etc. for information, props, and ideas?

7) Energy/Emotion

How well is this conveyed in your production?

B. Technical Quality

1) Audio

Clarity of voice/music
Lack of irrelevant noise
Use of appropriate volume

2) Filming (camera)

Clarity of image
In focus
Appropriate use of shots
Appropriate use of color/lighting
Composition - Framing (T.V. is a close up medium)
Special techniques - panning, zooming, etc.

3) Titles/Credits

Everything on video, both auditory and visual, must be credited with names and tasks done. Any professional material used must also be credited.

4) Editing

Avoid glitches - jump-cuts, rolling, flickering, gaps, etc.

5) Appropriateness of Techniques

Do the techniques enhance the message of the film or detract from it?
Are Camera angles used for transition?

6) Special Effects

Use in-camera or post production techniques (wipes, fades, scrolls, dissolves, etc.)