

## Syllabus

**Video Communications A/B**  
**Period 3**  
Alconbury Middle School

Teacher: Ms. G  
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**Essential Objectives:** Upon completion of the Video Communications A/B course, students should be able to:

1. Complete video communication projects that demonstrate an understanding of the materials and equipment used in video communication.
2. Apply the principals of filming, composition, non-linear/linear editing and computer graphics in order to effectively communicate using the video medium.

**Grading:** The class grade will be based on an average of 3 categories:

1. Participation- 34%
2. Tasks/Activities- 33%
3. Projects- 33%

Students will be required to record at least one in-school activity per quarter.

**Students are required to have one folder for this class to store handouts and notes.**

### Quarter

Week 1: Know your camera

Week 2: Shots, sequencing and performance techniques

Week 3: In-Camera linear editing project

Week 4: iMovie editing software overview

Week 5: Project 1- Public Service Announcement

Week 6: Project 2- Advertisement

Week 7- 10: Whole class project 3- Orientation movie for upcoming Middle School students.

### Quarter 2

Week 1-2: Project 1- Mother's Day Special

Week 3-4: Project 2- Curriculum Integration project

Week 5: Project 3- IFSSE informational video

Week 6: Project 4-Children's book using Ken Burns effect

Week 7-8: Project 5- Music Video